



History ...



Haiva products (former Palizar) entered the market in 1998 by offering packaged Iranian quinoa and immediately after its arrival, it was able to attract the attention of a large number of customers due to its high quality and reasonable price. Due to the familiarity with the stages of agriculture and processing of agricultural products (the profession of ancestors) with the aim of improving the quality of agricultural products and keeping the minimum price, the managers of Haiva company were able to produce in a short period of time by passing new training courses and by introducing and importing advanced devices. Produce quinoa for the first time in Iran and present it to the market. It should be mentioned that the devices and technology for the production of some products such as Kinovapf are exclusively in the hands of Haiva. One of Haiva's honors is winning the first and only green apple label from the Food and Drug Organization for Iranian quinoa.

Roasted quinoa, quinoa puff, quinoa flour and bran, protein nuts and fat-burning nuts, quinoa cake and pancake powder, quinoa chocolate are among the products that Hiwa brand presented to the market with its innovation and advanced technology. Haiva company improved its sales rank with innovation in quinoa packaging and quinoa products. What has made Haiva last is the stability of quality, reasonable price and freshness of the products. In this period, Haiva is trying to play a role in the development of healthy eating culture and useful nutrition in the society by developing the production and entrepreneurship team and relying on knowledge and technology and looking at the horizons of development and progress. Today, the name (Haiva) is associated with health and vitality for consumers, and its good reputation is the result of the perseverance of the young and creative team and students.

Mission:

We are trying to develop and increase Iranian quinoa products, in accordance with the dignity of the consumer and in quality packaging, and by taking advantage of the power, creativity and perseverance of the youth, using the highest quality Iranian raw materials as possible, the best and with Provide the highest quality agricultural products.

vision:

Our goal was to make the country free from the import of agricultural products that can be cultivated in Iran, and activity in the world markets is included in our plans. It is hoped that with the grace of God and the company of our dear customers, we can have a worthy and successful activity, while respecting the environment, in this field and be the most popular brand in the food industry.

Company resume:

High-quality Iranian quinoa, roasted quinoa, quinoa puff, fat-burning nuts, protein nuts, quinoa flour, quinoa pods, quinoa cake powder and quinoa pancakes have been produced for the first time by Haiwa (former Palizar) in Iran.

(Haiva) is the only producer of roasted quinoa, quinoa puff, cake and pancake powder, fat burning nuts and protein nuts in Iran.

The supply of high-quality Iranian quinoa with healthy apples from the Food and Drug Organization is an initiative of this company, which was made with the follow-up and efforts of the managers of Haiva company. High-quality and excellent packaging for quinoa and quinoa products is one of the effective ideas of the managers of Haiva company. (former Palizar)

Carrying out the processing steps of quinoa and quinoa products in the production complex of Haiva (former Pallizar) is one of the activities that are carried out exclusively for Haiva (former Pallizar) products.



Quinoa white

Rich in protein and fiber

- ♥ Can be cooked in 12-20 minutes
- ♥ Can be used in all kinds of cold and hot, traditional and new foods
- ♥ Without the taste of the mold and the ability to flavor with a variety of desired flavors
- ♥ Small grain and ability to be flavored
- ♥ In less than 10 minutes in the vicinity of other food

Nutritional value table

White quinoa (100 grams) Energy 57.332 kcal

Carbohydrates	84.59	grams
Protein	46.13	grams
Fat	4.43	grams
Fiber	68.4	grams
Sodium	96.34	mg
Iron	48.3	mg

Each tablespoon of quinoa flour is about 15 grams of dietary





Quinoa roasted

Rich of protein and fiber

- ♥ Ready to use and without the need for cooking and preparation
- ♥ Bulky, tasty and crunchy without chemicals
- ♥ Healthy and nutritious snack
- ♥ It has the same nutritional value as quinoa
- ♥ Can be used with fruit, potion, icecream and so on or alone

Nutritional value table

Roasted Quinoa(100 gr unit	Energy 333 kcal	
	in 100 grams	in each sachet
Carbohydrate	36%	30
Protein	13%	4
Fat	7%	2.5
Fiber	5%	1.6

Each sachet (33 grams) has 111 kcal of energy





poofed Quinoa

Rich of protein and fiber

- ♥ Ready to use and without the need for cooking and preparation
- ♥ Bulky, tasty and crunchy without chemicals
- ♥ Healthy and nutritious snack
- ♥ It has the same nutritional value as quinoa
- ♥ Can be used with fruit, potion, ice cream and so on or alone

Nutritional value table

Puffed Quinoa(100 gr)	Energy 333 kcal	
unit	in 100 grams	in each sachet
Carbohydrate	60%	10
Protein	13%	2
Fat	7%	1
Fiber	5%	1

Each sachet (33 grams) has 16 kcal of energy





Mixed Seeds Protein

Rich of protein

- ♥ Combination of nutritious and roasted seeds of quinoa, buckwheat, sesame, lentils and flax seeds.
- ♥ Very tasty and crispy
- ♥ Full of vegetable protein
- ♥ It has high nutritional value
- ♥ Can be used with fruit, potion, ice cream or alone
- ♥ Increasing students' concentration and learning power.

Nutritional value table

Protein Mixed Seeds (100 gr)			Energy 428 kcal
unit	in 100 grams	in each sachet	
Carbohydrate	36%	12	
Protein	21%	7	
Fat	30%	10	
Fiber	12%	4	

Each sachet (33 grams) has 143 kcal of energy





Fat burning nuts

Rich in fiber

- ♥ Combination of nutritious and roasted seeds of quinoa, hemp, pumpkin seeds, chia seeds and flax seeds
- ♥ Very tasty and crispy
- ♥ Rich in fiber
- ♥ Very effective suppressant of false appetite and useful for slimming diet
- ♥ High nutritional value
- ♥ Healthy and nutritious snack
- ♥ Can be used with fruit, potion, ice cream or alone

Nutritional value table

Fat burning nuts (100 grams)			Energy 503 kcal
unit	in 100 grams	in each sachet	
carbohydrate	30%	10	
protein	22%	7	
fat	36%	12	
Fiber	15%	5	

Each sachet (33 grams) has 168 kcal of energy





mixed seed beans

Rich of omega 3 and fiber

- ♥ The combination of nutritious and roasted seeds of quinoa, hemp, lentils, cobs
- ♥ Very tasty and crispy
- ♥ Rich in protein, fiber and nutrients
- ♥ Increasing students' concentration and learning power
- ♥ High nutritional value
- ♥ Healthy and nutritious snack

Nutritional value table

Roasted Quinoa(100 gr)	Energy 231 kcal	
unit	in 100 grams	in each sachet
Carbohydrate	30%	10
Protein	15%	5
Fat	12%	4
Fiber	6%	2

Each sachet (33 grams) has 77 kcal of energy





Granola Quinoa

Rich in protein, calcium, iron and fiber

- ♥ Contains quinoa, almonds, jujube, raisins, juice, cinnamon
- ♥ No sugar, dietary and completely vegetarian
- ♥ Rich in nutrients, protein, fiber, calcium, iron
- ♥ It has a hearty taste and a crunchy texture
- ♥ Suitable for breakfast or snack
- ♥ Can be used alone or with milk, yogurt, fruit
- ♥ Replace unhealthy snacks

Nutritional value table

Quinoa granola (100 gr)		Energy 373 kcal
unit	in 100 grams	in each sachet
carbohydrate	66%	22
Protein	6%	4
fat	9%	3
fiber	6%	2
in each sachet (33 grams).		kilocal 124





pure flour Quinoa

Rich of fiber and protein

- ♥ Made from pure and high quality quinoa seeds
- ♥ High in protein and fiber and gluten-free
- ♥ It can be used in all kinds of recipes for baking bread, cakes, halva pancakes, cookies and more

Nutritional value table

Pure quinoa flour (100 gr) Energy 332 kcal

carbohydrate	59	gr
protein	13/4	gr
fat	4/4	gr
Fiber	4/6	gr
Sodium	34/96	mgr
iron	3/4	mgr

Each tablespoon of pure quinoa flour is about 17 gr





Mehtab flour mix

Rich in protein, fiber and calcium

- ♥ A combination of quinoa, almond, and joduser flour
- ♥ Rich in protein, calcium and fiber
- ♥ All purpose flour
- ♥ gluten free
- ♥ Suitable for baking all kinds of bread, cakes, pancakes

Nutritional value table

Mehtab flour mix (100 grams) Energy 430 koal

carbohydrat	50	gr
protein	10	gr
fat	6	gr
Fiber	9	gr

Each tablespoon of Mehtab flour mix is about 12 grams





powder Cake

Rich in fiber and protein

- ♥ Made from quinoa flour, wheat and brown sugar
- ♥ Very nutritious and delicious
- ♥ Healthy and nutritious snack
- ♥ With cocoa flavor
- ♥ Instant and can be prepared in the shortest time

Nutritional value table

Quinoa cake apowder (100 grams) Energy 874 kcal		
carbohydrate	70	gr
Protein	11	gr
fat	5	gr
fiber	11	gr

Each tablespoon of quinoa cake powder is about 17 gr





Pancake powder

Full of protein and fiber

- ♥ Made from quinoa flour, wheat and brown sugar
- ♥ Very nutritious and delicious
- ♥ Healthy and nutritious snack
- ♥ With cocoa flavor
- ♥ Instant and can be prepared in the shortest time

Nutritional value table

Quinoa pancake powder (100 gr)	Energy 964 kcal	
Carbohydrate	74	gr
protein	10	gr
Fat	4	gr
Fiber	10	gr

Each tablespoon of quinoa cake powder is about 17 grams





Quinoa ash

Delicious and full of nutrients

- ♥ Delicious and full of nutrients
- ♥ Ready to cook and containing special herbs and spices
- ♥ The combination of nutritious seeds of quinoa, lentils, lentils, cobs, jujube and rice

Nutritional value table

Quinoa ash(100 gr)	Energy	150 kcal
Carbohydrate	33.4	gr
protein	8.6	gr
Fat	2.3	gr
Fiber	4.4	gr





Flax seed

Rich in omega 3 and fiber

- ♥ Full of nutrients, known as vegetable eggs
- ♥ Rich in omega 3
- ♥ Rich in protein
- ♥ Rich in fiber and suitable for weight loss and constipation
- ♥ Reduces cholesterol, blood sugar, blood pressure and anticancer
- ♥ Roasted flax seed can be consumed alone, or as a sauce with all kinds of

Nutritional value table

Linseed 100 grams	Energy 543 kcal	
unit	in 100 grams	in each sachet
carbohydrate	29%	9/6
Protein	18%	6
fat	42%	14
fiber	27%	9
The energy of each sachet (33 grams) is 178 kcal		





Roasted flax seed

Rich in omega 3 and fiber

- ♥ Full of nutrients, known as vegetable eggs
- ♥ Rich in omega 3 and protein
- ♥ Rich in fiber and suitable for weight loss and constipation
- ♥ Reduces cholesterol, blood sugar, blood pressure and anticancer
- ♥ Roasted flax seed can be consumed alone, or as a sauce with all kinds of .salads, on cakes and muffins, etc

Nutritional value table

unit	in 100 grams	in each sachet
Linseed 100 grams	Energy 543 kcal	
carbohydrate	29%	9/6
Protein	18%	6
fat	42%	14
fiber	27%	9
The energy of each sachet (33 grams) is 178 kcal		





Chia Seeds

rich in protein

- ♥ Full of fiber and dietary and false appetite reducer
- ♥ Full of protein
- ♥ Very nutritious and full of fiber and protein
- ♥ Contains omega-3, calcium, magnesium and strong antioxidants
- ♥ Can be used in liquids or with salads and snacks

Nutritional value table

Roasted Chia (100 gr) Energy 486 kcal		
unit	in 100 grams	in each sachet
carbohydrate	42%	14
Protein	17%	6
fat	31%	10
fiber	34%	11

Each sachet (33 grams) has 143 kcal of energy





Roasted Chia

rich in protein

- ♥ Full of fiber and dietary and false appetite reducer
- ♥ Full of protein
- ♥ Very nutritious and full of fiber and protein
- ♥ Contains omega-3, calcium, magnesium and strong antioxidants
- ♥ Can be used in liquids or with salads and snacks

Nutritional value table

Roasted Chia (100 gr)	Energy 486 kcal	
unit	in 100 grams	in each sachet
carbohydrate	42%	14
Protein	17%	6
fat	31%	10
fiber	34%	11

Each sachet (33 grams) has 143 kcal of energy





Whole oats

- ♥ Rich in dietary fiber and suppresses false appetite
- ♥ Rich in protein and nutrients
- ♥ No need to cook or can be cooked in 15 minutes
- ♥ Cholesterol reduction and diabetes control
- ♥ Can be used in all kinds of food, cookies and snacks

Nutritional value table

Instant rolled oats (100 gr)	kcal energy	386
carbohydrate	66/3	gr
Protein	16/9	gr
fat	6/9	gr
fiber	10/6	gr





Instant rolled oats

Suitable for breakfast and

Rich in dietary fiber and suppresses
false appetite

Rich in protein and nutrients

No need to cook or can be cooked in
15 minutes

Cholesterol reduction and diabetes
control

Can be used in all kinds of food,
cookies and snacks

Nutritional value table

Instant rolled oats (100 gr) kcal energy 386

carbohydrate 66/3 gr

Protein 16/9 gr

fat 6/9 gr

fiber 10/6 gr





سلامتی نوش جانان !

